

Qualifications

- Proficient in responsive web design, graphic design and user interface design.
- Proficient in front-end development including HTML5, CSS3 and jQuery.
- Expert in Adobe Creative Suite, Photoshop, Illustrator, Dreamweaver, and Sketch App.
- Experience creating layouts, prototypes and wireframes.

Design Experience

Illustrator, Web and Graphic Designer — Freelance Clients. 2012 - Present

Works with multiple clients to create solutions through graphic design, illustration and front-end development. Examples include conceptual tattoo illustrations, commissioned artwork, logos, designing and developing websites to create cohesive brands using responsive HTML/CSS.

Interactive Graphic Designer — Rodale Inc, HotHouse Agency. Emmaus, PA. 2015 - 2018

Collaborated with team of art directors, designers and marketers to design online promotions for Rodale's books, DVD products, and magazine brands. Design work included responsive landing pages, email campaigns, social media and banner ads. Accomplished launching successful campaigns that generated company revenue.

Graphic Designer, Intern — Kyle David Group. Allentown, PA. 2014

Helped with company team projects by illustrating vector graphics and infograph layouts. Designed and developed an online interactive infographic to illustrate the KDG's workflow process, which resulted in building closer client relationships.

Front-End Developer — Lehigh Valley Hackathon. Bethlehem, PA. 2014

Developed survey web application with designers and programmers using HTML, CSS, jQuery, and 3D modeling. Data taken from survey was used to 3D print the user's creation.

Graphic Designer — Kutztown University Designathon. Kutztown, PA. 2014

Assisted design of stationery branding and brochure for a non-profit organization by creating hand-done typography, working with content layout, and photo-editing.

Awards

- Poster Category Winner of the Flux 2014 Student Design Competition.
- Published Illustrator in Essence Literary and Fine Art magazine.
- Finalist in MUMEDI "To Death with a Smile" Poster Contest.

Education

Kutztown University of Pennsylvania. Kutztown, PA. 2011-2015

Bachelor's Degree of Fine Arts in Communication Design

Concentration: Interactive Design